Our strategy

Ambition

We will deepen our impact and empower young Australians experiencing disadvantage to create a better future for themselves. To do this, we will use personalised, evidence-based practice, data and digital. We are committed to growing the number of *Learning for Life* scholarship recipients to 100,000 and expanding our programs to reach 250,000 children and young people.

Our goals

IMPROVE STUDENT OUTCOMES MEASURED BY:

Attendance at school Advancement through school from Year 10 to completion of Year 12 or equivalent Tertiary completion

Engagement in study or work post-school

WE AIM TO GROW:

Scholarships: to 100,000 Learning for Life scholarships Program reach: to 250,000 program participants Program participation rates: to 50% of Learning for Life students participating in our programs Digital inclusion: ensuring 100% of Learning for Life students are digitally included Funding: to \$220 million in sustainable funding

To achieve these goals, we have developed our strategy around nine strategic priorities and foundations.

Our strategic priorities and foundations



DEEPER IMPACT THROUGH STRENGTHENED PRACTICE ENABLED BY DATA AND DIGITAL



Strengthen impact in *Learning for Life*

Deepen long-term, evidence-based, personalised practice for *Learning for Life* recipients to improve student outcomes, including through programs, enabled by data.



Leverage digital and partners

Leverage a greater range of partnerships for delivery of short-course programs.

Increase digital delivery of short-course programs, with a consistent approach to digitisation.



Expand digital inclusion

Ensure all Learning for Life students are digitally included.

BROADER REACH



Grow reach

Grow Learning for Life scholarships and program reach, focusing on existing Learning for Life communities.



Grow influence

Grow influence through advocacy in our priority domains to improve the lives of children living in disadvantage.

Differentiate ourselves through a refreshed brand.

STRATEGIC FOUNDATIONS TO ENABLE DEEPER IMPACT AND BROADER REACH



Grow sustainable funding



Empower our people



Be cyber secure and invest in digital, technology and data



Strengthen governance, risk management and compliance focus

Our



Be a child safe organisation



Strive for reconciliation and cultural safety for Aboriginal and Torres Strait Islander peoples



Embrace diversity, equity and inclusion



Improve our environmental sustainability