

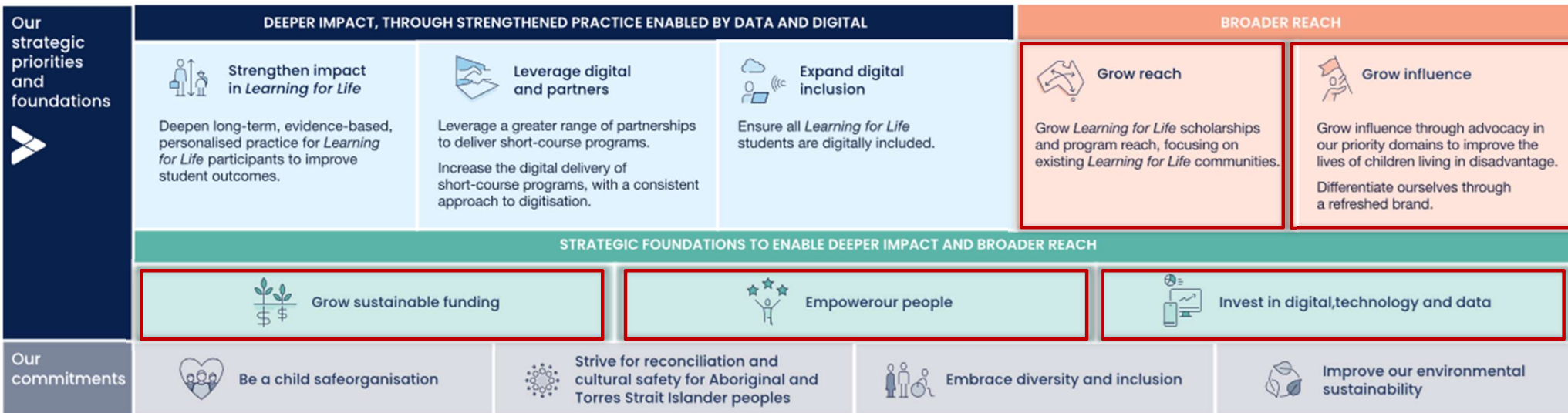
The Smith Family's five-year strategy on a page

Five-Year Strategy
2023-27



Ambition by 2027	Over five years to 2027, we will deepen our impact and empower young Australians in need to create a better future for themselves. To do this, we will use personalised, evidence-based practice, data and digital. We are committed to growing the number of Learning for Life scholarship recipients to 100,000 and expanding the program to reach 250,000 children and young people.								
Our goals	IMPROVE STUDENT OUTCOMES MEASURED BY: Attendance at school Advancement through school from Year 10 to completion of Year 12 or equivalent Tertiary continuation and completion Engagement in study or work post-school				WE AIM TO GROW: Scholarships: to 100,000 Learning for Life scholarships Program reach: to 250,000 program participants Program participation rates: to 50% of Learning for Life students participating in our programs Digital inclusion: ensuring 100% of Learning for Life students are digitally included Funding: to \$220 million in sustainable funding				






To achieve these goals, we have developed our strategy around eight strategic priorities and foundations.



Indicates where VIEW strategy aligns with The Smith Family's

VIEW five-year strategy on a page



Our Goals	Over the five years to 2027, grow the support of <i>LfL</i> students and build stronger connectivity with women in the community and The Smith Family.				
The Smith Family's strategic priorities and foundations	BROADER REACH		STRATEGIC FOUNDATIONS TO ENABLE DEEPER IMPACT AND BROADER REACH		
	Grow influence	Grow reach	Grow sustainable funding	Empower our people	Invest in digital, technology & data
VIEW's strategic priorities	<p>GROW OUR REACH IN THE COMMUNITY AND INCREASE BRAND AWARENESS</p> 	<p>GROW LFL SPONSORSHIP AND SUPPORT</p> 	<p>DRIVE GREATER ENGAGEMENT WITH VIEW MEMBERS</p> 	<p>ENABLING LEARNING AND DEVELOPMENT FOR MEMBERS AND RECOGNITION</p> 	<p>IMPROVE DIGITAL CAPABILITY</p> 
	Our values	Inclusive and welcoming	Diverse and respecting	Supportive and caring	Local focused while nationally active