

viewmatters

April 2022



The Smith Family's Centenary
International Women's Day
Hobart VIEW Club Paint 'N Sip

Our Vision

Women creating and leading a more inclusive society.

Our Mission

As a leading voice and valued support network for women, VIEW actively raises awareness of, and participates in, the work of The Smith Family.

Our Guiding Principles

Inclusive and welcoming
Diverse and respecting
Supportive and caring
Locally focused while nationally active
Collaborative and future looking

Contents

- 3 From the Executive
- 4 Message from The Smith Family
- 5 News briefs
- 6 Breaking the bias this International Women's Day
- 8 The Smith Family celebrates 100 years
- 10 Other VIEW news
- 11 VIEW from Two
- 12 Around the Clubs
- 14 VIEW in action!
- 15 VIEW merchandise



From the Executive

On behalf of your National Executive, it is my pleasure to welcome all VIEW members to 2022. Evelyn, Elizabeth and I are excited to begin our term of office and what an amazing year it will be!

With the promise of no more COVID lockdowns and border closures, we hope we can all venture out and enjoy our wonderful VIEW friendships and connections.

Our theme for 2022-23 is: "Making Connections Makes a Difference!"

As VIEW members we benefit from wonderful friendships, amazing speakers and interest group activities that keep everyone busy and connected socially, but we also benefit from the joy of giving to those living with disadvantage through the fundraising we do.

Most importantly, The Smith Family and their students benefit from VIEW's deep and longstanding connection. Together we are helping to create transformational change for young Australians in need and their families. You are all making a difference to the lives of more than 1,520 students.

In February, the VIEW National Executive was honoured to attend

The Smith Family Centenary function in Sydney, hosted by Their Excellencies, The Governor-General of Australia and our Patron Mrs Hurley. The purpose was to recognise and thank The Smith Family's broad range of supporters, donors, partners and volunteers for their commitment.

The setting was spectacular – historic Admiralty House, perched on a headland directly across the harbour from the Sydney Opera House. The sky was ominous. Torrential rain had been falling in bursts for days and the humidity was still near 100%; nothing could dampen our spirits.

A highlight of the evening was hearing The Governor-General of Australia, our VIEW Patron Mrs Hurley, Doug Taylor, CEO of The Smith Family and Nicholas Moore, Chairman of The Smith Family all acknowledge the important role VIEW has played in supporting The Smith Family and the education of students experiencing disadvantage.

It was wonderful to meet the wide variety of guests, in particular Mrs Hurley and hearing her sing a specially composed song about The Smith Family and VIEW Clubs!

We also heard from an indigenous *Learning for Life* student, Priya. Her story illustrated why what we do as VIEW members is so essential for young people in need and their families. You can read more about the event and Priya's story in this issue.

As an active partner of The Smith Family, VIEW Clubs are truly making a difference and helping students make the most of their education. Thank you everyone!

Our thoughts are with those VIEW members and their families who have been impacted by the devastating floods in Queensland and NSW.

Marg Woodhouse
National President

VIEW is a national women's organisation with more than 14,000 members in close to 300 communities exclusively supporting the education charity The Smith Family. Members sponsor students, volunteer, fundraise and advocate to improve the life outcomes of disadvantaged Australian children and young people.

As The Smith Family's largest community sponsor of *Learning for Life* students, VIEW supports the educational outcomes of more than 1,500 disadvantaged children and young people.

Through its connection with The Smith Family, VIEW is proud to enable better futures for young Australians.

National President: Marg Woodhouse
National Vice Presidents: Evelyn Berg and Elizabeth Birch
National Councillors: NSW: Brenda Caligeros, Sandra Jankovskis. QLD: Robyn Garad, Jean Jennings, Lorraine Thomson. SA: Joan Coleman, Pauline Glover. VIC: Bev Orgill
Advisors (Past Senior Officers): ACT: June Weise.

NSW: Sally Cronberger, Lyn Gerstenberg, Cynthia Guyenette, Judith Hemmingway, Franci Morsink, Anne-Louise O'Connor, Toni Thomas, Gloria Walter. VIC: Lyn Geer, Jennie Wynd

National Manager: Maryanne Maher

Published by The Smith Family
GPO BOX 10500, Sydney NSW 2001
For more information about VIEW
Tel: 1800 805 366 Fax: 02 9085 7294
Email: view@thesmithfamily.com.au
Website: www.view.org.au

The Smith Family provides disadvantaged Australian children with the tools and support to thrive at school. This help extends to the child's family and community with wrap-around support essential to breaking the cycle of disadvantage. Helping a child to do well in their journey through school brings a lifetime reward for them and their family. Investing in a child's education today will have a long-term impact that empowers them into their working life.

For more information please visit thesmithfamily.com.au

The contents of this magazine are subject to copyright. All expressions of opinion and advice are not necessarily the official views of VIEW Clubs of Australia or The Smith Family. All information is published in good faith. VIEW Clubs of Australia and The Smith Family accept no responsibility for any of the advice, opinions, representations or information contained in this publication.

ISSN 1444-3635
The Smith Family
ACN 000 030 179
ABN 28 000 030 179

Front cover: VIEW National President Marg Woodhouse and National Vice Presidents, Evelyn Berg and Elizabeth Birch with The Smith Family CEO, Doug Taylor and *Learning for Life* student, Priya at The Smith Family Centenary event at Admiralty House.

What is VIEW?

VIEW is a national women's volunteer organisation supporting the education charity, The Smith Family. Connected through a common purpose, VIEW Club's 14,000+ members:

- make lasting friendships, share ideas and knowledge and enjoy social activities;
- learn and develop new skills, while giving back to their communities; and
- advocate for and support the educational outcomes of disadvantaged Australian students.

Find out more about VIEW by visiting view.org.au, calling 1800 805 366 or emailing view@thesmithfamily.com.au





Message from The Smith Family

It gives me great pleasure to congratulate VIEW on another outstanding year supporting disadvantaged students and their families.

I was so thrilled in November last year to learn that VIEW Clubs had reached the milestone of sponsoring 1,500 *Learning for Life* students.

In February, I was pleased to meet the VIEW National Executive in person. It was an opportunity to pass on my congratulations for not only reaching this milestone – but also continuing to partner with The Smith Family as our largest community sponsor. We couldn't do our work without you!

As you are aware, The Smith Family is celebrating its Centenary this year. This is a time to reflect on our rich history, while acknowledging and recognising the many hundreds of organisations and people who have been part of our journey.

VIEW Clubs has been a very special part of that journey. In the early days, VIEW members donated food and clothing to families in need. Then, when we introduced EDU-CATE after families told us they needed help educating their children, VIEW members stuck by us and started sponsoring students. Thankfully,

you've never stopped!

Over many decades, your support has helped thousands of students on our programs unlock their full potential. This has been life-changing. Young people tell us that our programs, and knowing somebody cares enough to provide this support, makes them feel valued and motivated.

At our recent Centenary event at Admiralty House in Sydney, we heard what sponsorship has meant to Priya, an indigenous tertiary *Learning for Life* student. Thanks to financial support through the *Learning for Life* program, Priya's family could afford to buy her a laptop for her studies. Having this laptop meant that as a Year 11 student Priya could pass a distance education subject and gain early entrance to university.

She is now the first in her family to go to university, with aspirations to become a teacher in rural and regional communities. As she said in her speech, Priya's younger siblings now have somebody they can go to with their

questions about university, enrolments and study. That is the ripple effect of what you do for VIEW Clubs and The Smith Family.

This is the transformational change you, as VIEW members, are helping to create for young Australians in need. Thank you again for your contributions and commitment – together we are creating better futures.

Doug Taylor
Chief Executive Officer

News briefs

VIEW's impact
Learning for Life
sponsorships supported
by VIEW as at March 2022

1,530

disadvantaged students
at these levels:

School	1,243
Senior School	263
Tertiary	24

Christmas wrapping

Well done to all VIEW members who participated in Christmas wrapping stalls in December. We know it was a little harder for clubs to hold stalls last year so raising more than \$10,000 for The Smith Family was an amazing result! A special mention to clubs and members on the Gold Coast (QLD). Over 19 days (or 595 volunteer hours) of gift wrapping, 95 VIEW volunteers (plus 10 friends) wrapped 5,432 gifts!



VIEW National Council

In February, members of the VIEW National Council 2022-23 came together in Sydney (the first time in 18 months) for a day of making connections and planning for the year ahead. Your

National Council is responsible for communicating key messages including helping to grow membership and promote new initiatives to raise vital funds to support The Smith Family and *Learning for Life* students. Thank you to all our National and Zone Councillors.

'Make a Spectacle' competition!

To celebrate The Smith Family's Centenary of commitment to improving the lives of Australian children, VIEW members are being asked to 'make a spectacle'...literally!

Simply choose from three lorgnette (opera glasses) templates on the VIEW website, print and start decorating! Send your photo entries to view@thesmithfamily.com.au by 31 July 2022. Winners from four categories will be announced at National Convention this September! Are you Harry Potter, Elton John or Dame Edna?

Click here to access the templates



Awards for recognition

Congratulations to the many VIEW members in communities across Australia who were recognised in January with a local community service award or Australia Day Honours. We are so proud of all VIEW members who receive this special recognition for their hard work and commitment to their local community, VIEW and The Smith Family.



Doreen Mina from Lithgow VIEW Club (NSW) received an Order of Australia Medal.



Join VIEW's online communities!

We're on Facebook and Instagram! We are growing our social media activity to connect members and promote VIEW to other women. Join the VIEW Clubs of Australia Facebook page or follow @viewclubs on Instagram to join the conversation!

Breaking the bias this International Women's Day

In what has long been a highlight on the VIEW calendar, clubs across the country came together to mark International Women's Day (IWD) and support gender equality. Here's a snapshot of some events.



West Coast VIEW Club (WA) members strike the "Break the bias" pose.



Members at Bateau Bay VIEW Club's event (NSW).

In Western Australia, West Coast VIEW Club celebrated on 2nd March. Despite some last-minute challenges as a result of increasing COVID-19 cases, the event was a great success.

First WAVE VIEW Club (WA) hosted a lunch with members from Western Suburbs VIEW Club (WA) attending. A father of *Learning for Life* students spoke passionately about the support given by The Smith Family to his three sons. In keeping with the IWD theme "Break the Bias," Sue, an Air Force pilot, spoke about working in a male dominated sector.

In New South Wales, events were held across the state, including in Goulburn, Tamworth, Tweed Heads, the Mid North

Coast, Central Coast, Bateau Bay and South West Sydney, to name a few areas. Seventy members from VIEW clubs in the New England region came together for an event in Tamworth. Members from Bonville-Boambee VIEW Club enjoyed a fun celebration at Sawtell RSL with members dressing in purple. At South Tweed Sports Club, three inspirational women shared their stories with members from Twin Towns Evening VIEW Club and surrounding clubs.

In South Australia, Gawler VIEW Club partnered with Gawler Zonta Club, Girl Guides and the CWA to host an IWD breakfast for women in the community. This was the 20th year of the collaborative breakfast. Five VIEW women attended to hear

guest speaker Andrea White tell her story of breaking the bias.

In Victoria, various events were held including a function for members from Sunbury-Macedon Ranges VIEW Club (VIC) and other VIEW members and their guests at Club Sunbury. The event's guest speaker was Jill Gallagher, CEO of Victorian Aboriginal Community Controlled Health Organisation. Attendees reported it was a very enjoyable day for all.

In Queensland, a breakfast hosted by Bribie Island VIEW Club was one of several fun events.

Congratulations to all clubs and members for the celebrations!



Members from Gawler VIEW Club (SA).



Coolangatta/Tweed VIEW Club (NSW) event.

IWD message from The Smith Family CEO

Recognising VIEW's connection with International Women's Day, Doug Taylor, The Smith Family's CEO, sent a message to VIEW Clubs on 8th March. This is part of the message:

"It is the VIEW spirit, as typified in the VIEW colour of purple, to be

there to make a difference – and in your case that has specifically meant 62 years of helping children in need. As the International Women's Day organisation says: purple signifies justice and dignity. You have championed social justice for these children – and today as our largest Learning for Life community sponsor,

with over 1,500 students supported, you're providing a practical and effective solution as a way to help them break the cycle of poverty and realise their potential in life."

If you missed Doug Taylor's letter, visit: view.org.au.

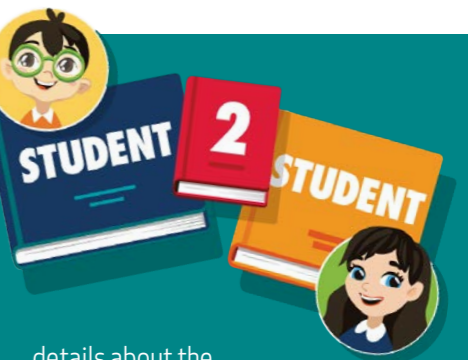
Volunteer opportunity: The Smith Family needs you!

The Smith Family is looking for volunteers to assist with its out-of-hours Child Protection Hotline, which operates as part of the student2student (s2s) peer-to-peer reading program.

s2s helps to improve the reading skills of younger students by pairing them up with an older buddy, who peer reads with them. As part of

The Smith Family's child safety measures, a special hotline operates for participants or their parents to contact in the event of a child protection incident.

As a hotline volunteer, you will answer calls to the service on one (or two) weekends (Friday evening to Sunday) from May to October. Training will be provided. See view.org.au for more



details about the role and expectations.

To express your interest in this volunteer opportunity, please contact Paula Tinker at paula.tinker@thesmithfamily.com.au or 0481 482 932.

The Smith Family's history



The beginning

On Christmas eve 1922, five businessmen walked into a Sydney orphanage with gifts. They walked out inspired to improve the lives of children experiencing disadvantage. Preferring to remain anonymous, the men called themselves as "The Smiths."



VIEW and The Smith Family

In 1960, at a time when women were excluded from many aspects of public life, George Forbes, then General Secretary of The Smith Family, saw the potential for an organisation that enables women to come together outside the home, to socialise, network and assist others less fortunate through The Smith Family. VIEW Clubs was born.



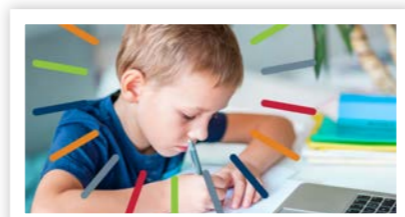
Education support

Known for delivering food and clothing packages to families in need, in 1987, The Smith Family asked families what was most important to them. Their response: "help us educate our children". EDU-CATE was developed to provide scholarship support, including financial assistance, support and mentoring for students.



Learning for Life

In 1997, EDU-CATE became a full sponsorship model and was renamed *Learning for Life*. By 1999, there were 7,000 students enrolled in the program.



Today

The Smith Family is now Australia's largest children's education charity, working with 179,760 children and young people in need in 90 communities and 736 partner schools across the country. More than 14,000 VIEW Club members around Australia support The Smith Family.

VIEW joins Centenary celebrations



VIEW National Executive with VIEW Patron, Mrs Linda Hurley.

The VIEW National Executive were delighted to be part of The Smith Family's Centenary event at Admiralty House, hosted by Their Excellencies, The Governor-General of Australia and Mrs Hurley.

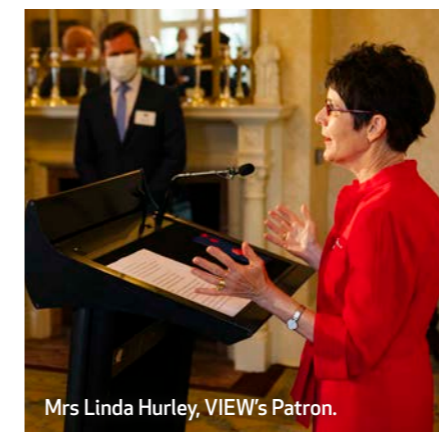
In his role as Governor-General of Australia, His Excellency meets people

from all walks of life. In his speech he praised what he sees as the Australian spirit of community and generosity, but he made special mention of The Smith Family and VIEW Clubs as epitomising this spirit of giving.

"There's no denying the impact of The Smith Family in its first 100 years ... Its programs continue to give young people the tools and resources they need to make better futures for themselves," he said.

"[It also] continues to give young people who have slipped through the cracks the greatest gift of all - hope," he continued, before thanking VIEW members, donors, sponsors, partners and volunteers of The Smith Family.

Doug Taylor, The Smith Family's CEO echoed His Excellency's words, talking about the transformative power of



Mrs Linda Hurley, VIEW's Patron.

education for young people in need and what has been achieved with the support of donors and partners, including highlighting VIEW's longstanding partnership with The Smith Family.

"I want to acknowledge our VIEW Clubs - over 14,000 amazing women. They have been supporting The Smith Family for over 60 years and they are change makers in nearly 300 communities and play a vital role in creating strong social connections, the bedrock of a strong community," Mr Taylor said.

"It was such a privilege to attend the Centenary celebration to represent all VIEW Club members," said Marg Woodhouse, VIEW National President.

"Being there to hear the Governor-General, The Smith Family Chairman and CEO all acknowledge the longstanding partnership and contributions from VIEW over more than 60 years was very special. Every VIEW member should be extremely proud.

"We were delighted to chat with VIEW's Patron Mrs Linda Hurley and to meet The Smith Family's Centenary Champion Wendy Harmer and inspiring *Learning for Life* student, Priya."

Priya, a proud First Nations woman, told the audience that without sponsorship support from The Smith Family, she wouldn't be where she is today. See below for an extract from Priya's speech.

VIEW Clubs is honoured to be a valued part of The Smith Family and its rich history.



Your support is making a difference

Here's a snippet from Priya's speech for The Smith Family Centenary.

"I wouldn't be at university without The Smith Family. In 2018, I was awarded the Katrina Dawson Prize. This is given to girls on The Smith Family's *Learning for Life* program who demonstrate

strong academic performance, show promise in community leadership, and for whom the financial support would make a meaningful difference. For me it made a huge difference. It helped me to buy a laptop... I needed that computer, because I was studying a university level subject by distance... a pass in that

subject would mean early entry into Macquarie University.

"If it weren't for The Smith Family and the Katrina Dawson Award, I wouldn't have been able to afford that computer, and my future could have been very different. Now I am the first person in

my family to study at university, which is something I am very proud of. My younger siblings now have someone to ask about tutorials and lectures, about moving away to study, or how to enrol in subjects. I can now answer questions for them that no-one could answer for me."

Other VIEW news



Hobart VIEW members and their paintings.

Hobart members paint, sip and raise funds!

Hobart VIEW Club, the only VIEW Club in Tasmania, has a small but dedicated group of members who strive to create fun ways to raise vital funds to sponsor their *Learning for Life* students.

After realising it was difficult to attract younger women to VIEW, the club's committee decided to take a different approach. They sought to 'make connections' with a broader, younger group of women by inviting them to VIEW fundraising and social functions as "Friends of VIEW".

By attending VIEW events, Hobart's Friends of VIEW can learn more about VIEW's partnership with The Smith Family and donate to the club, without the commitment of monthly meetings which can be difficult when juggling work and family life.

The idea has been successful with two younger women recently hosting their own VIEW fundraising Paint 'N Sip afternoon.

Liv Dobson, a local artist and teacher, and Kylie Swain, the school nurse at a local school attended Hobart VIEW Club's Literary Afternoon Tea last November. After learning more about VIEW, the pair decided they wanted to organise a fun painting afternoon with donations going to Hobart VIEW Club and The Smith Family.

The afternoon was held at Dodges Ferry Community Garden with 18 participants including four VIEW members. There was a mix of ages and painting skill, but everyone had a wonderful afternoon in perfect summer weather!



Friends of VIEW: Liv Dobson and Kylie Swain.

Participants paid a donation to VIEW and all materials were supplied by the organisers. An amazing \$1,000 was raised – enough funds to enable Hobart VIEW Club to sponsor one more *Learning for Life* student!

"Our thanks to Liv and Kylie the organisers. We spent three hours painting with Liv's gentle encouragement and had a wonderful afternoon," said Jane Kerrin, a VIEW member who attended.

"Connecting with a broader and younger group of women has been one of the aims of our club over the past year.

"We are delighted to be at this point where our "Friends of VIEW" enjoy supporting The Smith Family, just like we do. It was such a lovely day – we hope to repeat it!"

VIEW from Two: Carleen and Sonia

Carleen Maley and Sonia Workman call themselves virtual VIEW friends. The pair, who work closely updating VIEW's website, rarely see each other in person yet have formed a special friendship based on mutual respect and care for each other.

Carleen:

I joined Bega Evening VIEW Club (NSW) in 1979 as it appeared to be an exciting new initiative just for women, coming to our small country town. I am the VIEW Website Administrator. Clubs email their photos and stories to admin@view.org.au so the Website Working Group (Sonia Workman, Jenny Masche and Liz Griffiths and me) can upload these to the website.

I first met Sonia via Skype in 2016 when she volunteered to become a member

of the Website Working Group. She was such a quick learner and reliable.

Working on the website together has strengthened our friendship. I can phone Sonia with my computer frustrations and my personal problems. To me Sonia is a carer, who has the skill of being a good listener. She actually hears the written word, and listens to the frustrations of our new club computer people.

Sonia is a very dedicated and confident person, with a kind generous heart.



Sonia:

I was invited to a Milton Ulladulla VIEW Club (NSW) luncheon in May 2015 and joined in June. I had never heard of VIEW and having recently retired to a new area it sounded like a great way to meet new people.

In 2016 I became Publicity Officer for my club, with very little idea of what the position involved. Then somehow I ended up on the Website Working Group! This is when I met Carleen who trained me and others via Skype.

I now have a supporting role, assisting Carleen where I can. I regularly monitor the admin@view.org.au inbox and post photos and stories from individual clubs to their webpages.

Carleen was very considerate and extremely patient training me. There are still times when I come up against something I am not sure of, and Carleen is always ready to offer timely advice or calmly talk me through a previously unknown procedure.

She is a compassionate woman, with a beautiful personality, whom I truly admire and respect. She is inspirational. No matter what is happening in her personal life she still has time for others.

Carleen and I live miles apart, however through our mutual work, I feel a delightful bond with her, which only gets stronger each year. I love the communication we share together.



I hope VIEW members know that Carleen is a wonderful, clever woman with a great sense of humour.



Meet a member!

Mary Cheeseman
from Maroochydore VIEW Club (QLD)

"When I joined Maroochydore VIEW Club (QLD) in 2014, I hadn't heard of VIEW.

When I learnt that funds were raised for The Smith Family and Australian children, I thought that was terrific.

I became a Learning Club volunteer tutor five years ago. I was attracted to being able to interact with and learn from children who were also participating in the *Learning for Life* program.

I like the informality of Learning Club, which makes the children feel special, while also endeavouring to assist with each one's learning preferences. This approach has made some results feel especially rewarding for us as tutors.

As I've shared at VIEW meetings, it's particularly rewarding when withdrawn children, after a time, bound into the

room chattering away to us as they arrive, dump their bags and keep sharing with us.

I also like to see the expression on a child's face when they discover the delight of learning something and knowing that they know it.

Being the *Learning for Life* officer at my VIEW Club is very meaningful

for me. As well as the pleasure of maintaining contact with our sponsored students, it enables me to easily keep my fellow VIEW members focussed and interested.

It's very important programs like *Learning for Life* and Learning Club continue and expand!"

Around the Clubs

Connecting in community!

Thanks to great networking by Joan Coleman, VIEW National Councillor SA, VIEW Clubs has been chosen as the fundraising Charity of the Year for the Australian Plangon (Antique & Modern Doll Collectors) Club! Joan submitted an article on VIEW to their newsletter and presented at their monthly meeting! Well done Joan!



The Tree of Education

How beautiful is this hand-made *Learning for Life* banner! It was made by Ethel Gibb from Drysdale Day VIEW Club (VIC). The 21 gum leaves each represent a student sponsored by the club since its inception in 2001. The club's five current students and their ages are also shown on the banner. Stunning work Ethel!



Exciting new club in Mackay!

A new club is well on its way to forming in Mackay, Queensland with new Mackay resident and Past National President 2018-19, Jan Roberts leading the charge. Jan moved to Mackay recently. When she realised there wasn't currently a VIEW

Club for her to join, she set about making connections and starting conversations to start one! Jan has 25 women interested in joining and she hopes the club will be inaugurated some time later this year. Very exciting! Please contact Jan on jeroberts@y7mail.com for more information.



A big cheque for Galston

Community partnerships are a great way to promote the work of VIEW and The Smith Family – and raise additional funds.

Galston VIEW Club (NSW) has had a great relationship with its local branch of Bendigo Bank for many

years. Recently members were grateful to receive a donation of \$3,000 from Savio Periera, Manager of Bendigo Bank Galston.

The "big cheque" will help the club continue to support the education of six *Learning for Life* students! Thank you Bendigo Bank Galston for your support.



Happy 10th Birthday Hobart!

Last November, Hobart VIEW Club (TAS) members were delighted to celebrate their club's 10th anniversary with a lovely afternoon tea and tour at Tasmanian Government House.

Staff from The Smith Family joined VIEW members and their friends for the special event. Congratulations and happy birthday Hobart VIEW Club!

Crazy for containers!

Bribie Island VIEW Club (QLD) members are nuts for recycling. The club recently collected enough recyclable containers to raise \$1,500 towards the sponsorship of their six *Learning for Life* students. The club participates in Queensland's Containers for Change recycling scheme. For every eligible container recycled through the scheme, the club receives

a 10-cent refund. Past President Faye Clarke took the recycling challenge to a new level – placing a bin outside her house so that neighbours could also leave their recyclable materials. 90% of the money raised was entirely due to Faye's efforts! Containers for Change recycling schemes currently operate in Queensland and Western Australia, but other states have similar schemes.

Community recognition!

Congratulations to Past National President 2020-21 Anne-Louise O'Connor! In March, Anne-Louise's work with VIEW was recognised at the 2022 Local Woman of the Year for Maitland awards. Anne-Louise was presented with a Certificate as a Nominee in recognition of her contribution to the local community through VIEW.

The ceremony was a great way to raise the profile of VIEW and The Smith Family in Maitland, with Jenny Aitchison, State Member for Maitland and Meryl Swanson, Federal Member for Paterson both attending (pictured above with Anne-Louise) and thanking Anne-Louise for the great work she does with VIEW.

VIEW in action!



Sydney Eastern Suburbs VIEW Club (NSW) 5th birthday.



Goulburn Evening VIEW Club (NSW) IWD event.



Bribie Island VIEW Club (QLD) IWD event.



Sunbury-Macedon VIEW Club (VIC) IWD event.



Bateau Bay VIEW Club (NSW) IWD event.



VIEW members at an Easter hat parade.



Camden Haven Day VIEW Club (NSW) IWD High Tea.



Gold Coast and Darling Downs VIEW members - Make a Spectacle.



Western Suburbs VIEW Club (WA) IWD event.



VIEW members at Admiralty House.



VIEW IWD event Muswellbrook (NSW).

VIEW MERCHANDISE

All money raised from the sale of VIEW gifts helps children in need succeed at school.



Weston Creek VIEW Club (ACT).



Gail Lamont - Make a Spectacle.



Sydney Eastern Suburbs VIEW Club (NSW) 5th birthday.

Back pack - \$5 | Shoehorn - \$5
 Hairbrush - \$7 | Pen - \$8
 Nail file - \$5 | Travel pack - \$10
 (3 luggage tags & document wallet)

Luggage tags - \$2 each
 Umbrella - \$15 | Keyring - \$10
 Apron - \$22 | Poncho - \$10
 Tea towels - \$12

VIEW 60th Anniversary items also still available!
 To order VIEW gifts, please email view@thesmithfamily.com.au

Against poverty, Anna's best may never be enough.

1 in 6 Australian children like Anna* live in poverty.

Without the extra learning support they need, many fall so far behind that they feel like they will never catch up.

Teachers go the extra mile, but these students need more.

For over 60 years VIEW Club members have helped give children like Anna the educational support they need to change their lives and stop the cycle of poverty.

Please donate today.

 The Smith Family

 1800 024 069



Creating better futures together



everyone's family

*Names, location and associated images have been changed to protect the identity of Anna and her family.